

1 of 2

251: (670) ((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)
252: (428) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and
253: (284) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) and
254: (2304673) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial))
255: (268) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)) a
256: (60570) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial))
257: (784) (((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial))
258: (670) ((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial) \
259: (670) ((loyalty or incentive or frequency or frequent) adj5 (program)) and (financial)
2510: (610) ((loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)
2511: (387) (((loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) an
2512: (78) (((loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) and
2513: (47) (((loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) a
2514: (45) (((loyalty or incentive or frequency or frequent) adj3 (program)) and (financial)) a
2515: (2) ("6009415").PN.
2516: (0) ("6009415").PN.) and (gui or (graphical adj2 user adj2 interface))
2517: (1) ("6009415").PN.) and (gui or graphical or user or interface)
2518: (2) ("6009415").PN.) and (SCORE OR SCORING)
2519: (5660) FINANCIAL adj3 (product or service or incentive) and ((tailor or tailored or tailoring.
2520: (6) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
2521: (6) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
2522: (4) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.
2523: (5) FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailoring.

Document ID	Issue Date	Pages	Title	Current OR	Current XRef	Retrieval C	Inventor	S	C
US 5644723 A	19970701	140	Method and system for selective incentive	705/14			Deaton; David W. et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
US 5642485 A	19970624		Customer promotion system - has coupon issued at				DEATON, D W et al.	<input type="checkbox"/>	<input type="checkbox"/>

5/25/05
from
12/8/01

Printed on: 08/12/05
Date: 08/12/05
Page: 1 of 1
Printed on: 08/12/05
Page: 1 of 1

2 of 2

FILE EDIT VIEW WINDOW HELP

File Edit View Window Help

S26: (0) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
S27: (0) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
S28: (5) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
S29: (6) (((FINANCIAL adj3 (product or service or incentive)) and ((tailor or tailored or tailor.
S30: (2) ("661811").PN.
S31: (2) ("6061660").PN.
S32: (1) ("6061660").PN.) and (end or terminate or close or closeout or close-out or (close adj2.
S33: (1) ("6061660").PN.) and (finish or termination or ending or ended or finished or terminate.
S34: (143) ((tailor or tailored or custom or customize or customized or customizing or tailoring..
S35: (114) S34 and (segment or group or segmenting or grouping or segmented or grouped)
S36: (108) S35 and (behavior or action or activity or purchases or clicked or behaves or acts or..
S37: (25) S36 and ((request or response) adj5 (type or style or indicator or indication))
S38: (143) ((tailor or tailored or custom or customize or customized or customizing or tailoring..
S39: (114) S38 and (segment or group or segmenting or grouping or segmented or grouped)
S40: (108) S39 and (behavior or action or activity or purchases or clicked or behaves or acts or..
S41: (108) S39 and (behavior or action or activity or purchases or clicked or behaves or acts or..
S42: (25) S41 and ((request or response) adj5 (type or style or indicator or indication))
S43: (25) S42 and (inquiry or inquired or inquiring or inquiring or inquiries or request or requ.
S44: (21) S43 and ((consumer or customer or client or shopper or buyer) adj2 (inquiry or inquired.
S45: (2) ("5644723").PN.
S46: (1) S45 and (bank or (credit adj2 card) or financial or (financial adj2 institution) or clea.
S47: (1) S45 and (bank or (credit adj2 card) or financial or (financial adj2 institution) or clea.

Favorites

U	1	Document ID	Issue Date	Pages	Title	Current OR	Current Xref	Retrieval C	Inventor	S	C	I
<input type="checkbox"/>	<input type="checkbox"/>	US 5644723 A	19970701	140	Method and system for selective incentive	705/14			Deaton; David W. et al.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	US 5642485 A	19970624		Customer promotion system - has coupon issued at				DEATON, D W et al.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5/28/03
David W. Deaton
5/28/03

1 and (cancel or end or terminate
or return or refund or exchange)